

Transforming Diversity in Fintech through Real-Time, Global Data

Your board wants greater diversity. Your customers and employees expect it. But while progress is being made, it can feel frustratingly slow.

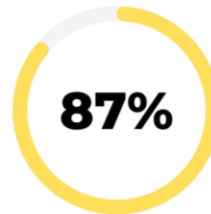
Diversity has the potential to better serve a wider customer base, and helps to attract – and importantly, retain – top talent. It is a win-win situation. However, right now, there is no unbiased measurement of diversity in the fintech industry.

Introducing the Fintech Diversity Radar

Starting with women, we aim to establish how diversity is employed in fintech globally, to illustrate the difference it makes to the long-term success and profitability of firms, and to identify progress and drive actionable change.

Why should you partner with us?

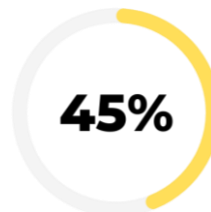
The Diversity Radar gives financial institutions the chance to be part of a cutting-edge approach to analysing and improving diversity in the industry.



Diverse and inclusive teams make better business decisions up to 87% of the time.¹



90% of CEOs who have a strategy to promote diversity believe it helps them to attract talent.²



Diverse teams are 45% more likely to improve market share.³

Enhance brand visibility

Demonstrate thought leadership through exclusive whitepapers, webinars, podcasts and videos, promoted to our global network of 11,000 fintechs and 70 partners.

Benchmark success

Benchmark success of individual fintechs and ecosystems, to identify future stars and to drive investment returns.

Engage shareholders

Demonstrate commitment to DI&E to employees, customers and shareholders, tying diversity to tangible commercial and business objectives.

Drive revenues

Connect to Fintech Founders, ecosystem partners and investment agencies to drive revenues and business development.

Innovate

Set yourself and your organization out as an early adopter and innovator in this rapidly growing area.

1. Forbes
2. PWC
3. Harvard Business Review